



# Kristin Erséus

DESIGNER / UX-DESIGN STUDENT

**Looking for LIA week 34-41 2024**

*A designer who is now further developing into a UX/UI designer*

## WORK EXPERIENCE

### **Business owner at Kristin Erséus Design**

Sweden | 2007 - Present [www.kristinerseus.com](http://www.kristinerseus.com)

- Managed complex projects from start to finish.
- Collaborated with other designers.

### **Advisor and group representant at Lowell Sweden AB**

Gothenburg Sweden | Aug 2019 - Aug 2023

- Responsible for the estate group.
- Streamlined work processes with Lean.
- Problem solver for working processes.
- Helped companies collect money from estates.

### **Salesperson at Efva Attling Sweden AB**

Stockholm Sweden | April 2017 - June 2019

## EDUCATIONAL HISTORY

### **UX-Design at IT Högskolan**

Higher Vocation Education | Aug 2023 - Present

Courses:

- Introduction to UX Design
- User-Centered Design
- Agile Methods
- Interface Design and Prototypes
- Web Design, App Design & Physical Usability
- LIA 1 (8 Weeks)
- Branding, Strategy & Presentation
- Programming for UX Design
- LIA 2 (20 Weeks)
- Thesis Project

### **Design Bachelor at HDK (Högskolan för Design och Konsthantverk)**

College | 2005 - 2010

### **Aesthetic program**

High School | 1999 - 2002

## PROFILE

An experienced designer with long career in surface design and entrepreneurship. Always prioritizing the user while seeking color balance and engaging intersections of design elements. Accustomed to working collaboratively, taking a leading role while being empathetic.

As a Designer in my own company, I have experience in collaborations and retail, including e-commerce. I have had my products sold at NK, Svenssons and Cervera, just to name a few of my retailers.

My experiences combined with new knowledge in the field, I think and hope that you will be satisfied with what I can contribute.

## SKILLS

- Figma
- Adobe Photoshop and InDesign
- Microsoft 365
- Lean Methods
- Agile Methods
- Problem solving
- UX Research methods
- Design process
- Business operations
- Sales and Marketing